

**AWS Cloud Essentials for Business Leaders**

**Course Number:** AWS-168  
**Duration:** 0.5 days

**Overview**

This AWS Cloud Essentials for Business Leaders training course teaches attendees the fundamentals of cloud computing and how a cloud strategy can help them meet their business objectives. This AWS course introduces AWS security and compliance features to help facilitate better discussions about cloud security among line of business (LOB) professionals and executives.

Accelebrate is an AWS Training Partner (ATP) and this hands-on official AWS Classroom Training course is taught by an accredited Amazon Authorized Instructor (AAI).

**Prerequisites**

No prior experience is presumed.

**Materials**

All AWS Media Services training students receive comprehensive courseware.

**Software Needed on Each Student PC**

A modern web browser and an Internet connection that allows connections by SSH or Remote Desktop (RDP) into AWS virtual machines.

**Objectives**

* Explain the role of information technology (IT) in an organization for business transformation
* Explain the customer value proposition for using the cloud across industries
* Define key characteristics of cloud computing
* Explain the cloud business model
* Identify key security practices of cloud computing
* Frame the cloud business value using the Cloud Value Framework

**Outline**

* Information Technology for Business Transformation
  + Role of IT in an organization for business transformation
  + A brief history of IT
  + The legacy approach to IT
  + What drives customers to move from traditional infrastructure to the cloud
* Cloud Computing
  + Define cloud computing
  + Key characteristics of cloud technology
  + The cloud business model
  + Key security practices within the cloud
* Business Value of the Cloud
  + The customer value proposition
  + Identify who is using cloud computing
  + Industry trends
  + Customer examples
* The Cloud Value Framework
  + Introduction to the Cloud Value Framework
  + Cost Savings
  + Staff Productivity
  + Operational Resilience
  + Business Agility
* Business Value Activity
  + Using a fictional customer case study, we review and apply lessons learned from the course